

WOMEN IN transport AWARDS

15 OCTOBER 2019 | DURBAN ICC, DURBAN, SOUTH AFRICA



SPONSORSHIP PACKAGES

In partnership with:



Technology partner:



www.womenintransport.co.za

dmg::events

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The third annual Women in Transport Awards will be held on 15 October 2019 at the Durban International Convention Centre in South Africa. These awards bring together Africa's most renowned transport industry professionals, many of them longstanding attendees of the African Ports and Rail Evolution. This leading industry event provides the platform to recognise, reward and celebrate the success women transforming the transport sector.

WHAT TO EXPECT IN 2019?

300+

leading
industry guests

100+

organisations
represented

5

award
categories

10+

media and press
houses in attendance

AN ESTEEMED PANEL OF INDUSTRY LEADERS WILL JUDGE NOMINEES IN THE FOLLOWING FIVE CATEGORIES:

Rising star

Best skills contributor

Excellence in leadership

Best women empowerment & transformation programme

Best women's skill development programme of the year



MEET THE 2019 JUDGES:

- **Nangamso Maponya**, Principal: Infrastructure Finance - Transport, Logistics & Bulk Water, Development Bank of Southern Africa
- **Sylvia Siyo**, Business Case Development Manager, Transnet Port Terminals
- **Maria Mzimela**, Executive Manager: Ground Transport, Cargo & Remote Sites, Airports Company South Africa
- **Mari Pennanen**, Business Development Director, DCC - DSM Corridor Group
- **Khomojo Mphahlele**, Senior Marine Training Facilitator, Maritime School of Excellence
- **Mavis Mhlanga-Mochadibane**, Chairperson, Tshwane Women in Transport
- **Mary Phadi**, President, Truckers Association of South Africa
- **Kathy Bell**, Head: Transport Solutions, Standard Bank
- **Margrit Wolff**, Managing Director, Mercury Freight
- **Portia Xaba**, Senior Manager, Gautrain Management Agency
- **Palesa Phili**, Chief Executive Officer, Durban Chamber of Commerce and Industry
- **Ingrid Ramalekana-Werz**, Stakeholder Relationship Manager, Passenger Rail Agency of South Africa
- **Debbie Owen**, Head Lawhill Maritime Centre - Simon's Town School
- **Prof Rose Luke**, Associate Professor, University of Johannesburg
- **Sive Mfenyana**, Commercial Pilot

GOLD SPONSORSHIP PACKAGE

GOLD LOUNGE AREA:

The category sponsor will be allocated one gold lounge area at the Women in Transport Awards cocktail evening, including the following features:

- 12 seat lounge area, and 2 tables.
- Exclusive waitron to tend to you and your guests during the cocktail evening awards function.
- Limited complimentary drinks and cocktail platters for you and your 12 guests.
- Table signage featuring your company's logo.
- Max two pull up banners in the sponsors gold lounge area (provided by sponsor).
- Supply gift bags for your guests, in the sponsors lounge area only (provided by sponsor).

CATEGORY SPONSORSHIP:

The sponsor will have ownership of one of the categories to be presented at the 2019 Women in Transport Awards cocktail evening (category availability is on a first come first serve basis).

AWARDS PRESENTER:

A representative from your organisation will hand over the award to the winner of the category sponsored.

PHOTO OPPORTUNITY:

A sponsor representative will have the opportunity to take photos with VIP guests and category winner in press room (can be used for PR purposes post event).

AWARDS CERTIFICATE:

The sponsor's logo will be predominantly featured on the certificate presented to the winner and finalists within the category sponsored.

MEDIA PARTNER AND NATIONAL PROMOTIONAL CAMPAIGN:

The sponsor's logo will be positioned on all the Awards and the African Ports Evolution and African Rail Evolution events print and online media, creating further brand exposure prior, during and post event.

AWARDS WEBSITE:

The sponsor's logo will be positioned in the website home-page. The website will be used as the main information distribution channel and, as such, will be regularly updated and refreshed with the latest information.

The sponsors profile, link and logo will be profiled on our hosts website www.womenintransport.co.za

AWARDS BROCHURE, CRITERIA OUTLINE AND NOMINATION FORMS:

The sponsor's logo will be placed on the awards brochure, criteria and nomination forms

BRANDED SLIDES:

The sponsor's logo and branding will appear on the all slides when finalists and winners for your category are called on stage.

Automatically a bronze sponsorship for African Ports and Rail Evolution Durban and one complimentary conference delegate pass.

AWARDS LOGO:

Rights to use the Women in Transport Awards logo on your corporate website and advertising campaign prior, during event and six months post event.

COST OF THE PACKAGE: R85 000 excl.VAT

SILVER SPONSORSHIP PACKAGE

SILVER LOUNGE AREA:

- Your organisation will be allocated a lounge area at the Women in Transport Awards cocktail evening.
- 6 seat lounge area with 1 table.
- An exclusive waitron to tend to you and your guests during the cocktail evening awards function.
- Limited complimentary drinks and cocktail platters for you and your 6 guests.
- Table signage featuring your company's logo.
- Max one pull up banner in the lounge area (provided by sponsor).
- Supply gift bags for your guests, in the sponsors lounge area only (provided by sponsor).

AWARDS WEBSITE:

Your logo will be positioned on the website home-page. The website will be used as the main information distribution channel and, as such, will be regularly updated and refreshed with the latest information.

Your profile, link and logo will be profiled on our hosts website www.womenintransport.co.za

PHOTO OPPORTUNITY:

A sponsor representative will have the opportunity to take photos with VIP guests and category winner in press room (can be used for PR purposes post event).

BRANDED SLIDES:

The sponsor's logo and branding will appear on the all slides when finalists and winners for your category are called on stage.



COST OF THE PACKAGE: R40 000 excl.VAT